



# Tribute

to our children



**CCF'S 30<sup>TH</sup> ANNIVERSARY:  
A CELEBRATION OF MILESTONES  
AND PARTNERSHIPS**

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a monthly giver!

# CCF's 30<sup>th</sup> Anniversary Commemoration Event: A Celebration of Milestones and Partnerships



On 9 September 2022, President Halimah Yacob graced the opening of our new community office at GB Point in the heartlands of Gelyang Bahru. This day commemorated 30 years of redefining childhood cancer care for children and families affected by cancer and also showcased CCF's efforts at expanding its survivorship programmes to help beneficiaries transition smoothly back home and into their communities.

The new premises comprise of designated rooms for therapeutic activities such as art, play and animal assisted therapies, encouraging camaraderie and peer support among children and youth survivors. A tour was conducted for President Halimah and other invited guests at the facilities, enabling greater

understanding of the programmes and services provided by CCF. Pippa Chorley and Evelyn Sue Wong from The Society of Children's Book Writers and Illustrators (Singapore) recalled their personal experience at the event. "We were honoured to attend the celebration. It was humbling to hear the journey of CCF and the families who have benefitted from its care and community. The work they do to uplift the quality of life and well-being of children with cancer is truly inspiring and so important. We are happy to play a small part with our fellow storytellers." During the event, partners, sponsors, donors and volunteers were acknowledged for their continuous support towards the work of CCF.



A Memorandum of Understanding (MOU) was signed with KK Women's and Children's Hospital (KKH) with the sole purpose to reinforce the provision of comprehensive and patient-centric care for the medical, physical, psychological, nutritional and social well-being of children with cancer, as well as their families. This MOU enables CCF to better understand our beneficiaries' evolving needs and fine-tune our support and services.

To all of you reading this who have journeyed with us thus far, a huge shout-out to all our sponsors, partners, donors and volunteers who have made everything possible for us. We thank you for your support and the love you have shown to us and our beneficiaries.





## TRIBUTE Readership Survey!

Reader, we would love to hear from you.

TRIBUTE will be undergoing an editorial revamp in 2023 so that we can make it better and more interesting for you! To do so, we need to get to know you a little bit better.

While the CCF editorial team review your valuable feedback and improvise on current TRIBUTE, please anticipate a short break in our publication cycle this year. Thank you for your patience.

Scan the QR code and share your views with us.

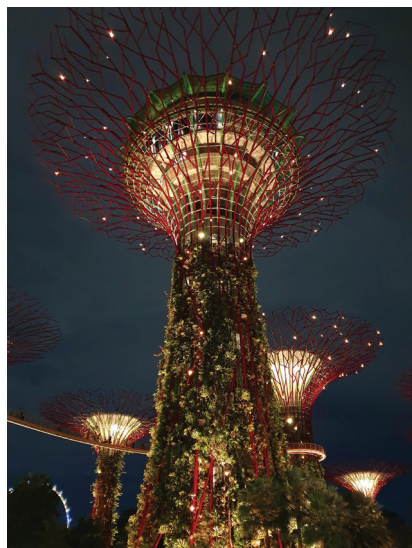


# A Hope-Filled Childhood Cancer Awareness Month

There are many ways to advocate for childhood cancer during Childhood Cancer Awareness Month (CCAM) which falls in the month of September. At CCF, we are a strong believer and advocate for childhood cancer. Read to find out more about how we make our voices heard!

## Light Up Hope, Light Up Gold

CCF participated in Childhood Cancer International (CCI)'s annual "Light Up Hope, Light Up Gold" global movement. We were joined by other member countries such as Spain, Japan, Portugal and Australia in lighting up national monuments to commemorate CCAM. Together with KK Women's and Children's Hospital (KKH), we partnered with four other notable organisations — Gardens by the Bay, Singapore Flyer, National Gallery Singapore and Marina Square— for their building exteriors to be lit in gold during the month of September.



# The Hope Train



CCF launched its first-ever online game, Hope Train Quest on 5 September 2022. This game aimed to dispel the stigma surrounding childhood cancer by getting players to race against time to answer questions about CCF and childhood cancer while trying to build the longest train.

It was also our first time that CCF's Hope Train jumped out of the virtual world and took shape as a physical train that traversed along the Downtown MRT Line. Adorned with artworks by our beneficiaries and messages of support from our generous sponsors, the live Hope Train spotlighted the hopes and dreams of

our youth beneficiaries as they grapple with cancer and life.

This was made even more special by the return of MediaCorp artiste, He Ying Ying, as The Hope Train 2022 ambassador. She once again showed her support for CCF by volunteering her time and artistic skill to contribute a painting that was featured in the physical Hope Train as well!

Through these different activities and your strong support, The Hope Train 2023 raised more than \$300,000 between 5 September and 30 October 2022!

**We hope you will be inspired by their beautiful artworks and positive outlook!**



**Andrew Chiam**  
CCF Beneficiary

*With great hope, comes great dreams. Always stay cheery and see the light at the end of the tunnel. There is always a chance in every situation. Don't be afraid of disappointment. You only learn if you make an attempt. The result is not important. It's the process and what you learn from it.*



**Soh Sheng Yang**  
CCF Beneficiary

*The colours of the painting are just like the ups and downs we face in life. If we face the challenges, it will only make us stronger.*



**Nur Rabiatusdawiah**  
CCF Beneficiary

*The Ocean Heart I'm happy and proud of this painting.*



**Tan Yuan Lin**  
CCF Beneficiary

*This is a sunny day and the sky is so beautiful.*



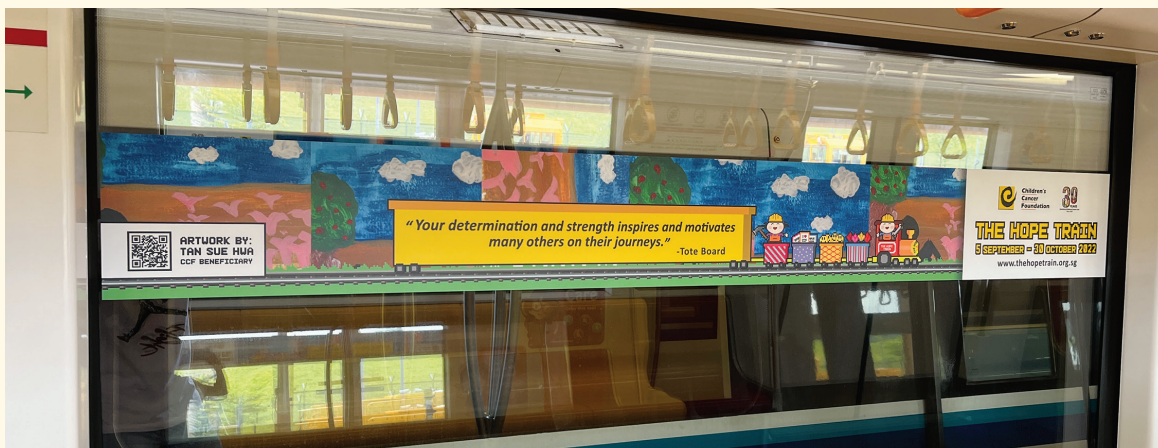
**Tan Sue Hwa**  
CCF Beneficiary

*A scenario of the beach. A girl sitting down thinking that life is not perfect, but at least one tries so there is no regret. Always remember be safe, healthy and happy.*



**He Ying Ying** MediCorp Artiste,  
The Hope Train 2022 Ambassador

*I find the beach to be a very uplifting place. Families playing in the sun, surfers riding the waves. Baby sea turtles bravely embracing the unknowns of the sea. The future may seem daunting but it is also full of hope and possibilities. May we soldier on with courage and compassion*



## CASH SPONSORS

**amazon.sg**

### Amazon Asia-Pacific Holdings Private Limited

Amazon is proud to partner with charitable organisations like CCF that align with its mission to not only raise awareness, but also invest in the research needed to increase survival rates of childhood cancer.

~ Chandrika Batra, Ops Community Engagement Manager, Amazon Singapore



### ARC Energy Trading Pte Ltd



### Blossom Edugroup & My Little Campus

Being a consortium of preschools, young children with cancer is a cause that is very close to our hearts. We hope our effort has helped increase childhood cancer awareness.

~ Lawrence Lim, Group and Managing Director, Blossom Edugroup & My Little Campus

### Chen Yiyang

#### Chua Ting

CCF programmes are usually very well-run and Hope Train is a very innovative campaign. Hence, I participated and do my part by giving donations to show my support towards children with cancer.



### CWT Pte. Limited

Hope Train provides a platform for us to help children with cancer and realise our dream of "Children Without Tears".

~ Loi Pok Yen, Co-Group CEO, CWT Pte. Limited.



### Fidelity International

Children are the beacons of the future and Fidelity is pleased to be a part of this meaningful cause to increase awareness of childhood cancer.

~ Rhoda Tan, Head of Marketing, South East Asia and Middle East, Fidelity International

### Gerald William White

The Hope Train is a way to inspire everyone to help our younger generation and fight the cancer inflicted on them.

Thank you.

**iFAST**

### iFAST Corporation Limited

We hope to do our part for children and families supported by CCF and to encourage them to "stay hopeful as the skies begin to clear, keep the faith, journey on and persevere!"

*iFAST Corporation*



### L Energy Pte Ltd

### Malar Palaiyan

I lost my mum to cancer when she was 54, and being part of a campaign to instil hope in children was an opportunity that I didn't want to miss.



**CASH SPONSORS**



**Shenship (Singapore) Pte Ltd**

We want to show our strong support to those affected by cancer. Do know that you are not alone in this battle and to remain strong and resilient always.

~ Linda Sulaiman, Director, Shenship (Singapore) Pte Ltd



**Siemens Healthineers**

We chose CCF because it has an inspiring message, harnessing the power of hope to help children with cancer and their families.

~ Goncalo Arnaut, Managing Director, Siemens Healthineers Singapore



**Sin Chew Woodpaq Pte Ltd**

We hope to bring across a message of hope to the children affected by childhood cancer, and play our part to contribute towards raising awareness by supporting this meaningful campaign.

~ Tan Rui Yu, Business Support Manager, Sin Chew Woodpaq Pte Ltd



Giving Hope Improving Lives

**OFFICIAL SPONSORS**

**Official Media Sponsor (Outdoor)**



**Moove Media Pte Ltd**

It is a privilege to ride together on the Hope Train that brings hope and support to CCF's beneficiaries. This cheerful train certainly lifts spirits everywhere it goes!

~ Jayne Kwek, CEO, Moove Media

**Official Game Sponsor**



**Youzu (Singapore) Pte. Ltd.**

Love is a chord in life, not a solo. YOOZOO Games will always be committed to public welfare activities, composing the love chord together.

~ Xu Fen Fen, Chairperson, Yoozoo Group

**PARTNER**

**Creative Partner That Design Agency**

**Digital Marketing Partner That Marketing Agency**





## Mid-Autumn Festival Celebrations at CCF@KKH & CCF@NUH

As part of Mid-Autumn Festival celebration, our children at CCF@KKH had a lantern-making session on 8 September 2022. With the different art materials available, the children had fun and were able to create unique lanterns. One of little ones decided on a funky and creative idea – a Halloween-themed lantern! The children enjoyed the view of their handmade lanterns all lit up, beautifying their surroundings.

Children at CCF@NUH celebrated the festival differently. Instead of lanterns, they made mooncakes out of kinetic sands! They enjoyed the sensory activity, packing the sand into mooncake moulds and testing out the different designs for their sand mooncakes. The activity was capped off with actual mooncakes that the children shared with their family members while admiring the full moon.



## E2 Baking at CCF@KKH



Children were taught on how to bake through a fun and interactive session on 11 August 2022, filling CCF@KKH with the warm and comforting aroma of freshly baked puff pastries. Our children were taught how to bake with ingredients such as puff dough, eggs and different fillings – sausages and chocolate chips. Once out of the oven, the pastries were gobbled up with big smiles on their faces!

# Thank You Volunteers!

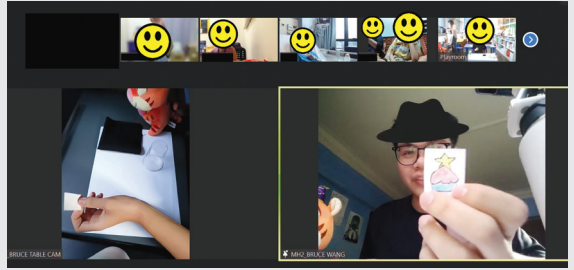
International Volunteer Day falls on the fifth of December every year. CCF would like to take the opportunity to thank all our volunteers for standing by our children and their families, and coming together for the betterment of our beneficiaries' mental and emotional well-being.

You have elevated our services and programmes, and CCF is appreciative to have your support!

## Here are our volunteers in action!



Our clay assistants preparing clay for art therapy sessions and PALS lunch assistants interacting with our PALS students.



SIT Magical Hearts conducting an online magic workshop for our beneficiaries in the hospital.



PALS students experimenting with light and shadows with NUS Life Sciences Society.



Xylem showing the PALS students how water filtration systems work.



Our youths exploring the many exhibitions at Science Centre with YouthCorps volunteers.



Spacey Tales taught the PALS students about the solar system and led them in creating their own comics revolving around planets.

## National Day with Credence



A small group of Credence members got together on 3 August 2022 to celebrate National Day with the students at PALS. On the day itself, our members created flags and made shakers using recycled materials with the pre-schoolers. For the older students, we got them to paint their dreams and aspirations for Singapore on tote bags.

Although we gave our time to the children, I think we, as volunteers, benefitted from this experience as well. In the words of one of the Credence members, “It was truly heart-warming to see the smiles on their faces throughout the activity. If an opportunity arises again, we will definitely volunteer for the event once



more!” This event has further cemented our beliefs in wanting to give back, especially to the children of CCF.

Due to our philanthropic arm, Credence Cares, focus on children and cancer being a common issue we deal with at work because of hospitalisation and medical insurance claims, CCF was a natural fit when we were looking for organisations to give back to. We also strongly believe in the cause of CCF and look forward to possibly building a long term partnership.

*Contributor: Caryn Wong, Credence*

## Children’s Day at PALS with Zurich Singapore

On 5 October 2022, the children at PALS were buzzing with excitement as they waited for the volunteers from Zurich Singapore to celebrate Children’s Day. The volunteers had prepared a series of animal-themed games for the children. Squeals of joy filled the room as our little ones navigated various games, like egg pass and cup stacking. Similarly, roars of laughter could be heard as our older students’ communications

skills were put to the test during a competitive game of broken telephone. Thanks to the generosity and time of Zurich Singapore’s volunteers, all of the students went home with a goody bag – something that they always look forward to.

Happy Children’s Day from all the volunteers at Zurich!



## COMMUNITY PARTNERSHIPS

### Mini Fun Fair by Tinkerland Childcare Centre

On a bright sunny afternoon on 8 August 2022 at SDM Tinkerland Childcare Centre, we held our very first funfair after three years of hiatus. This is our finale to the children's Start Small Dream Big 2022 learning journey, which was about caring for the Earth and others in need. To give back to society, we used the funfair as a platform to fundraise for CCF.

The Tinkerland Team was passionate and eager to work on this fundraiser as we have family and friends battling cancer, making this a cause that is close to our hearts. The funfair was a roaring success and everyone had a great time as well. We are glad to have raised a total of \$2,432.30 for CCF!

*Contributor: Jeannie Wee, Principal, SDM Tinkerland Childcare Centre*



### Wash and Polish for Children Cancer Awareness



Being an ex-cancer patient myself, I faced tremendous pressure mentally and financially knowing that the journey would be a rough one. I feel for the children facing cancer and it inspired me to raise funds. I wanted to let them know that there are people supporting them and they are not facing the battle alone.

Between 14 February and 14 August 2022, Gemini Car Detailing supported CCF by raising funds for children with cancer. It was a fruitful six-month long event and we were very heartened to see our customers show their support and help us raise a total of \$3,577.

*Contributor: Jason Tan Wee Leng, Car Groomer, Gemini Car Detailing*

### ICCD x DHS Merchandise Sale

PROJECT IGNITE, a student-initiated Values-in-Action project by seven students from Dunman High School, held a sale in conjunction with International Childhood Cancer Day in February.

Most of our merchandise, including our best-selling item — personalised chocolate bouquets — were handmade. Our volunteers invested time and effort in the weeks leading up to the merchandise sale. Our most memorable experience was staying up late into the night to complete orders and running from classroom to classroom the next morning to deliver the merchandise. At the end of the event, we raised a total of \$7,149.45. We are grateful to everyone who made this merchandise sale a success.

*Contributor: Project IGNITE (Dunman High School)*



## E-Bridge Fundraising Art Auction



As part of the Start Small, Dream Big (SSDB) initiative, this year's E-Bridge Preschool Art Auction for CCF was held from 4 August to 30 September 2022.

The Preschools worked closely with community partners and involved all children and their families. During the event, most parents took their time to bid not only for their child's art piece but that of others. This was heart-warming as it showed that parents genuinely appreciated the art pieces created by the children. In the end, we raised total of \$3,715! It was an experience that I will always hold close to my heart.

*Contributor: Nikko Bigornia, Teacher, E-Bridge Preschool*

## Riders Aid Singapore National Day & Racial Harmony Charity Ride



On 14 August 2022, a convoy consisting of over 600 motorcycle enthusiasts with a special contingent led by Deputy Prime Minister (DPM) Lawrence Wong joined Riders Aid's event in raising funds for CCF. The event was an opportunity to gather all who are interested in biking to celebrate National Day together and at the same time, inspire the participants to help and give back to the community.

The charity ride started with the participants gathering with their bikes at Al-Istighfar Mosque in Pasir Ris and riding to Loyang Tua Pek Kong Temple about

one kilometre away. During the event, we sang the National Day song and said pledge together. There was even a Bhangra dance performance and many participants had a good time dancing along with it. In the end, we managed to raise a total of \$32,657 for CCF. It was a fulfilling and exciting experience to have DPM Lawrence Wong join us as a biker and be part of supporting a good cause.

*Contributor: Nora Mohd Yusni & Kumar, Riders Aid Social Entrepreneurship*

## SuperStar Charity Golf & Dinner 2022



The motivation behind organising SuperStar Charity Golf Event 2022, a private golf and dinner fundraising event in support of CCF, was to help improve the quality of life of children and families affected by cancer.

As a parent and caregiver who lost both my daughters to cancer, I truly understand the pain and anxiety of cancer patients and how their families cope and brave the challenges ahead of them.

Cancer is an illness that we are all fairly familiar with, but not many are aware that it can affect children as well. Annually, more than 140 children are diagnosed with childhood cancer in Singapore and the largest age group is between zero and four years old. Unlike adults, children face more difficulties in making sense of their illness and pain. However, many of them have shown tenacity and resilience in the face of adversity. Children with leukaemia, the most common childhood cancer, have an overall survival rate of 89%.

This is why in the last 30 years, CCF has developed a spectrum of programmes and services rendered free for children and families affected by cancer. Their support spans from psychosocial support to financial assistance from the point of diagnosis to survivorship. For children with poor prognosis, palliative and bereavement support is also provided to help CCF beneficiaries cope with end-of-life issues and grief.



A cancer diagnosis impacts the entire family and I have personally experienced and witnessed my family members struggle with this illness. Hence, it is important that cancer patients, especially children with cancer, receive all the resources and support they can get. By organising SuperStar Charity Golf 2022, it allows those still battling the illness to stay strong and confident in knowing that there is support around them, while everyone has an opportunity to make a profound difference for others who need our help and stand in solidarity with CCF beneficiaries. Through the SuperStar Charity Golf & Dinner 2022 held on 2 September 2022, we managed to raise a total of \$257,246 for CCF.

*Contributor: Amberly Woo, Organiser*

## COMMUNITY PARTNERSHIPS

### The Terry Fox Run 2022!



Every year, MapleBear schools in Singapore raise funds for charity in the spirit of teaching our children to give back to society.

From 1 to 30 October 2022, MapleBear children from 51 Maple Bear schools, followed in the footsteps of Terry Fox, a well-loved Canadian hero, and ran to raise funds just like Terry did. It was heart-warming to witness MapleBear's families contributing generously and raising a total of \$161,321 for CCF in Singapore.

We are glad for the support of MapleBear families in empowering our children to make a positive impact in society as they begin to recognise that their actions can help others.

*Contributor: Jasmine Koh, Head of Communications, MapleBear Asiawide*



# WILL & HOPE

GIVING PROGRAMME



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**Your giving will help our beneficiaries pursue their dreams!**  
 Be a Will & Hope Giver, pledge your monthly donation at [tiny.cc/willandhopegiving](http://tiny.cc/willandhopegiving).

**HOPE OF LIFE, WILL TO THRIVE**