



**Children's
Cancer
Foundation**

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A Father's Promise: Mr. Wu's 17-Year Commitment to Hair for Hope Inspires a Community

Singapore, **4 August 2025** – As Hair for Hope (HfH) 2025 concludes its main event at VivoCity, Children's Cancer Foundation (CCF) celebrates a remarkable champion of the cause: Mr. Wu. Shaving his head for the 14th time, Mr. Wu's act is not just a gesture, but a personal promise forged through his family's journey with childhood cancer.

Mr. Wu first joined Hair for Hope in 2008, moved by the campaign's mission to show solidarity with children battling cancer. But in 2013, the cause became deeply personal when his youngest son, Wilson, was diagnosed with stage four neuroblastoma at the age of six.



(Mr. Wu with his wife Irene at HfH2008)

"We were at the hospital thinking it was just stomach pain. When the doctor said, 'stage four cancer,' we were in shock," he shares. "Our world collapsed."



(Mr. Wu and Wilson at KKH)

Through painful months of treatment, the Wu family leaned on CCF's psychosocial support i.e. receiving counselling, financial assistance, and therapeutic support for the difficult road ahead.

"They were with us every step of the way, helping us prepare for tough conversations and reminding us we weren't alone."

Against all odds, Wilson recovered. Today, he is a thriving polytechnic student. But the memory of that battle continues to drive Mr. Wu's mission.

"When I see my son each morning, I see hope walking. And I want to pass that hope to others still fighting."

He adds that even though his own son has recovered, his family never forgets the fear, confusion, and emotional weight they once carried. *"That's why I keep coming back. Because I know how it feels to be on the other side. And I want to make sure no family walks that path alone."*

From Shavee to Advocate

In the past 17 years, Mr. Wu has inspired friends, neighbours, and colleagues to join him, proving that one person's story can ignite collective action.



(Mr. Wu and other caregivers at HfH2014)

In 2025, Mr. Wu rallied his own community by organising a satellite HfH event at West Coast Community Centre, bringing together 18 shavees and raising \$19,000.



(HfH2025 West Coast CC satellite event)



More Than a Shave

Each campaign has seen more of his friends, family, and neighbours join in. Some donating, others shaving alongside him. *"I always tell people: You don't need to be rich or famous to help. Just start with your story and ask others to walk with you,"* he shared.

Where the Funds Go Towards

The funds raised through Hair for Hope go directly towards CCF's programmes, which support children and families impacted by childhood cancer. This includes:

- Psychosocial services
- Financial assistance
- Family support
- Education support
- Palliative and bereavement services

"Every shave is a reminder that someone cares. Every dollar gives another child a fighting chance," says Mr. Wu.

A Legacy of Compassion

Even as his own son thrives, Mr. Wu continues to shave for those still on their journey.

"This isn't about hair. It's about showing every child that they're not alone. That a stranger, a neighbour, a whole community is standing with them."

Hair for Hope 2025 may be drawing to a close, but the spirit of hope lives on. CCF invites the public to show their support by donating or spreading the word before the campaign ends on **18 August 2025**.

Media Invitation

Interviews with Mr. Wu can be arranged upon request.

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